



CPJ Board members (May 2014): John Murphy, Carol Thiessen, Thea de Groot, Genevieve Gallant, Adrian Helleman, Patricia Fitzmaurice, Mike Bos, Monique Verhoef, Leah Watkiss, Jim Dekker, Naomi Kabugi, Lee Hollaar, Will Postma, Dwayne Hodgson, and Wayne Groot. Sitting: Sheila McKinley osu, Mark Huyser-Wierenga, and Maylanne Maybee.

FROM CPJ'S BOARD CHAIR & EXECUTIVE DIRECTOR

CPJ made a difference in 2014 – thanks to each and every volunteer, donor, and staff person.

Please take a minute to read the pages inside this Annual Report to get a sense of how your efforts to achieve public justice joined ours. We think you'll be proud of all that was accomplished, and perhaps just as importantly, revel in how our work was accomplished – that is, with values-based educational techniques, evidence-based research, cutting edge social communications, as well as grace, tenacity, and a generous spirit. Just like you, CPJ will continually seek out opportunities to live into a more faithful response to God's call for love, justice, and

the flourishing of Creation.

In 2014, your organization did well financially, due to the fact that many donors pledged multi-year support through the "Building Public Justice Together" campaign. All board and staff members appreciate an improved financial scenario, as this allows us the opportunity to direct more of our focus to the promotion of public justice concerns in Canada.

We would like to specifically thank Lee Hollaar who has completed his term on the Board. Lee most notably chaired our Financial Development Committee, not only guiding CPJ in its fundraising efforts, but

also personally participating in donor visits and outreach beyond his home in British Columbia.

2015 promises to offer enhanced opportunities for CPJ to deepen our efforts to bring a poverty elimination plan to Canada, advance care for creation through international negotiations on climate change, and increase resolve to allow refugees to be received into Canadian communities.

On behalf of the board and staff, we would like to thank you for your faithful participation in CPJ and its work – and we invite you to collaborate with us in the exciting year ahead!

- Will Postma and Joe Gunn

Throughout 2014, CPJ continued to carry out our mission to:

Promote public justice in Canada by shaping key public policy debates through research and analysis, publishing, and public dialogue.

PROMOTING PUBLIC JUSTICE IN CANADA

CPJ organized and presented at 17 events including:

17
EVENTS

☑ **Are We There Yet?**

Economic Justice and the Common Good,

a conference CPJ co-organized at The King's University College in Edmonton. It brought together 150 academics, social justice practitioners, business leaders, trade unionists, Aboriginal peoples, environmentalists, and politicians in conversation around contentious social, economic, and environmental themes.

CPJ organized and contributed to the "Faith, Community and Climate Change" panel which attracted over 50 participants. Joe Gunn was also a member of the conference's concluding panel.

☑ **The People's Social Forum**, a national event that gathered over 5,000 people to discuss various themes including impoverishment, environmental issues, and peace. Janelle Vandergrift and the Dignity for All campaign presented on poverty in Canada.

☑ **Faith in Public: A Public Theology for a Public Faith in Canada**, a course CPJ co-led through Waterloo Lutheran Seminary. Joe Gunn was an instructor and Karri Munn-Venn and JoAnne Lam hosted a workshop on *Living Ecological Justice*. Students attended Question Period and took part in public policy sessions on Aboriginal justice, poverty, health, and the environment. They also met with Senators, Members of Parliament, and Canada's Ambassador for Religious Freedom.



Ashley Chapman presents at CPJ's Annual General Meeting.

☑ **The State of Refugee Health Care: A Prognosis for Public Justice in Canada,**

CPJ's Annual General Meeting held in Ottawa. Dr. Doug Gruner from Canadian Doctors for Refugee Care gave the keynote address and Ashley Chapman, CPJ's Public Justice Intern, delivered the response.

☑ **The Global Cry of the People: Mining Extraction and Justice,**

a two-day Symposium which CPJ co-sponsored. Joe Gunn moderated the opening session, with nearly 200 participants.

☑ **Light for Lima**, a series of global, interfaith prayer vigils for the UN climate change talks in Lima, Peru in December. CPJ was the lead Canadian partner assisting with several vigils across the country. We also organized a vigil at St. Peter's Lutheran Church that included a walk to Parliament Hill.

2014:

BY THE NUMBERS



David Pfrimmer, Principal Dean at Waterloo Lutheran Seminary, Joe Gunn, and students from CPJ's public theology course meet with Senator Grant Mitchell.

CPJ conducted 16 workshops on our books, *Living Justice* and *Living Ecological Justice*, with various faith communities including:

16
WORKSHOPS

- ☉ All Nations Christian Reformed Church, Halifax, NS
- ☉ The Bethany Centre, Antigonish, NS
- ☉ The Anglican Diocese of Ontario's 2014 Synod, Kingston, ON
- ☉ The Christian Reformed Church's Day of Encouragement, Ancaster, ON
- ☉ St. Margaret's Anglican Church, Winnipeg, MB
- ☉ Yorkton Redemptorists, Winnipeg, MB
- ☉ Aberdeen Evangelical Mennonite Church, Winnipeg, MB
- ☉ Western Conference of Social Justice Animators, Edmonton, AB

SHAPING KEY PUBLIC POLICY DEBATES

CPJ wrote or signed-on to 10 letters to public officials, including letters to:

10
LETTERS

- ☑ The federal government, presenting the **Inter-Faith Statement on Syrian Refugees**. It brought together 25 faith leaders to declare that discriminating by religion is unacceptable.
- ☑ The premiers of every Canadian province and territory, asking them to **protect refugee social assistance**. In total, eight committed to not use new provisions from Bill C-43 to limit social assistance to refugees.

PUBLISHING & PUBLIC DIALOGUE

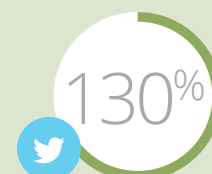
This year CPJ increased our outreach and public engagement with:

- 95 media hits:
- 49 published articles
 - 41 print media mentions
 - 5 TV mentions & radio interviews

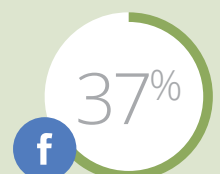
1072 new social media followers on Facebook and Twitter.

3 issues of the Catalyst, CPJ's newsletter.

11 issues of the JusticeE-News, our e-newsletter.



Twitter Growth



Facebook Growth

- ☑ Prime Minister Stephen Harper, calling on him to **attend the 2014 UN Climate Summit**.

- ☑ Citizenship and Immigration Minister Chris Alexander, calling for **Canada to resettle 10,000 Syrian refugees**. In January 2015, the minister announced that Canada will aim to meet this exact goal over the next three years.



- ☑ The CEOs of eight of Canada's largest banks, calling for them to expand **no-fee accounts to all poor Canadians**.

Pictured above: Thomas Coldwell and Brad Wassink attend a rally for refugee health care.

CPJ worked as a member of 7 campaigns:

As a co-leader on **Dignity for All: the campaign for a poverty-free Canada**, CPJ co-organized two Policy Summits on health and jobs, building towards a model National Anti-Poverty Plan for Canada.

On October 17, the International Day for the Eradication of Poverty, the Dignity for All campaign organized **45 Chew on This!** events across Canada. Food bank workers and anti-poverty advocates joined together to call for a National Anti-Poverty Plan and collected over 4,000 postcards that were sent to the Prime Minister. We increased participation from **12 cities in 2013 to 36 cities in 2014**.

We also worked as a member of:

- ☑ Campaign 2000
- ☑ Canadian Council of Churches
- ☑ Climate Action Network
- ☑ Keep the Promise
- ☑ Proud to Protect Refugees
- ☑ Up for Debate



Pictured above: CPJ's Janelle Vandergrift and Michelle Biss of Canada Without Poverty at the Dignity for All Policy Summit on jobs.

RESEARCH & ANALYSIS

CPJ produced "**Living Faithfully into a New Climate**," a package of sermon notes, bible studies, hymns, and prayers. This resource was used by over 30 faith communities across Canada during the UN Climate Summit in September. It included our widely-publicized infographic, "**Churches Take Action to Tackle Climate Change**."

CPJ published 2 research reports:

- ☑ "**The Burden of Poverty: A snapshot of poverty across Canada**" was released on October 17. This accessible set of materials on the latest poverty data in Canada, is being used to support national and community-level anti-poverty work across the country.
- ☑ "**Private Sponsorship and Public Policy: Political barriers to church-connected refugee resettlement in Canada**" was released in September.

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RESEARCH
REPORTS

This report surveyed sponsorship agreement holders and outlined their top concerns with federal refugee policies including long wait times, cuts to refugee health care, and a lack of consultation from the government.

CPJ submitted 2 policy briefs:

- ☑ **Budgeting for the Common Good**, CPJ's Pre-budget Submission to the Finance Committee in which we called for the federal government to:

- Enhance the Working Income Tax Benefit
- Implement regulations on carbon pollution from the oil and gas industry
- Reverse tax cuts that don't benefit all Canadians

- ☑ In **Protecting the Vulnerable**, CPJ urged the Citizenship and Immigration Committee to insist that sections 172 and 173 be removed in their entirety from Bill C-43. These sections allow provinces and territories to cut social assistance to refugees.

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POLICY
BRIEFS

CPJ made 12 visits to Parliament Hill, meeting with MPs and Senators and attending events and rallies including:

- ☑ Climate Action Network Canada's annual meetings on climate protection
- ☑ Campaign 2000's Parliamentary Breakfast
- ☑ Citizens' Climate Lobby (Canada)'s annual lobbying days
- ☑ Liberal Senate Caucus Meeting on Youth and Poverty

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VISITS



Karri Munn-Venn, JoAnne Lam, and Michael Krakowiak conduct a Living Ecological Justice workshop in Ottawa.

STAFF DURING 2014

Executive Director
Joe Gunn

Communications and Development Specialist
Michael Krakowiak

Communications Coordinator
Brad Wassink

Coordinator, Finance and Administration
David Pollock

Development Officer
Jim McIntyre

Policy Analysts

Karri Munn-Venn
Simon Lewchuk (until Feb.)
Janelle Vandergrift (since Mar.)

Public Justice Intern

Ashley Chapman (until Aug.)
Kathryn Teeluck (began Sept.)

Research Associate

Katherine Scott

Interns

Communications – Thomas Coldwell (Summer)

Theology – JoAnne Lam (until July)

Social Work – Ben Pasha (Jan. – Apr.)

FINANCIAL NOTES

2014 was a year of great blessings for CPJ. Thanks to the generous support of our membership, our total revenue increased by nearly \$47,000. And this does not include a \$25,000 grant (the first of four installments) towards the home-of-our-own objective in our "Building Public Justice Together" campaign.

Our financial success is a direct result of you, our supporters, sharing in our vision of public justice in Canada, believing in the work we do, and answering the call of the campaign.

The expenditure side of the equation was equally good. Expenses were lower than 2013 by nearly \$50,000. This was in part due to our 50th anniversary celebrations and travel in 2013 as well as the timing of filling staff positions.

We have much to be thankful for. However, we must also keep our eyes focused on the future. Beginning next January, we face a challenge of replacing \$90,000 in income that has been part of a multi-year grant, concluding at the end of 2015. As such, ongoing strategies to increase our membership, outreach, and financial resources remain a priority.

I would like to thank the members of the Finance Committee and staff who concentrate on the financial aspects of CPJ. In truth, though, it is everyone's responsibility to help ensure the ongoing viability and growth of CPJ. We give thanks for such a positive year.

- Mike Bos, Treasurer

CJL FOUNDATION OPERATING AS CITIZENS FOR PUBLIC JUSTICE 2014 FINANCIAL STATEMENTS (AUDITED STATEMENTS UPON REQUEST)

BALANCE SHEET as of December 31

	2014	2013
Assets		
Cash	\$253,817	\$291,648
Investments	147,882	110,481
Accounts Receivable	17,725	19,243
Prepaid Expenses	7,039	6,917
Fixed Assets	3,700	630
Total Assets	\$430,163	\$428,919
Liabilities		
Accounts Payable	11,887	20,768
Notes payable	97,580	131,537
Deferred Revenues	0	90,000
Total Liabilities	\$109,467	\$242,305
Net Assets		
Bequest Fund	69,692	57,464
Public Justice House Fund	27,750	2,000
Unrestricted Net Assets	223,254	127,150
Total Net Assets	\$320,696	\$186,614
Total Liabilities and Net Assets	\$430,163	\$428,919

STATEMENT OF REVENUE, EXPENDITURE AND CHANGE IN NET ASSETS

	Actual 2014	Budget 2014	Actual 2013	Budget 2015
Revenue				
Individuals	\$389,905	\$479,599	\$371,802	\$478,948
Bequests	0	0	16,344	
Churches	50,618	35,000	37,730	36,750
Religious Congregations & Orders	181,350	185,000	146,500	185,000
Other Charities (are mostly individual donations as well)	79,430	27,500	65,990	30,250
Foundations (\$25,000 grant for House shown only on balance sheet)	4,700	30,000	19,500	30,000
Other Income (Sales, Events, Honoraria)	48,627	16,000	49,771	37,235
Total Income	\$754,630	\$773,099	\$707,637	\$798,183
Expenditure				
Program	\$446,233	\$522,656	\$496,495	\$548,772
Fundraising and Campaign	113,935	117,380	111,896	133,746
Administration	85,180	89,778	85,583	102,296
Amortization	953	0	1,740	10,000
Contingency		6,700		
Total Expenses	\$646,301	\$736,515	\$695,714	\$794,814
Surplus				
Unrestricted Net Assets, beginning of year	127,150		115,226	
Unrestricted Net Assets, end of year	223,254		127,150	
Increase in Bequest Fund (as a result of transfer of funds since beginning of policy)	12,229		0	
Increase in Public Justice House Fund	25,750		1,500	
Total end of year in Public Justice House Fund	27,750		2,000	



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89438 3512 RR0001 (CJL Foundation)