



Video Contest Guide

How to enter:

1. Read the complete contest information, including rules and criteria.
2. Choose a focus for your video, and research the informational content.
3. Write a synopsis of your video (200-300 words) explaining your concept.
4. Film and edit the video.
5. Open a free YouTube™ account and upload the video.
6. Fill out CPJ's Video Contest entry form online (found at cpj.ca/entercontest), including the YouTube™ video URL, synopsis of the video, and a description of the cause you want to donate to **by June 15, 2012**. Once entries are received and reviewed, participants will receive a confirmation email.
7. Send friends and classmates the video link and ask them to contribute to the viewer's choice half of the vote by "liking" your video on YouTube™.

Judging criteria:

- Understanding of the topic
- Clear expression of ideas
- Originality
- Production values (including lighting, focus, sound, graphics)
- Fulfillment of the written concept description

Rules:

- Team entries are allowed, however, only one prize will be awarded for each winning video.
- Limit of one entry per student or team.
- Entries will be accepted in English and French.
- Entries must not go over 3:00 minutes.
- Finalists will be asked to submit a copy of their video on DVD at CPJ's expense.
- Entries must comply with all YouTube™ and legal guidelines.

- Video-makers obtain must obtain consent from the individual/s being filmed. In the case of children, a parent or guardian's permission is required.
- Entries must be submitted by **11:59 pm, June 15, 2012**
- All entries become of the property of Citizens for Public Justice. In addition to receiving cash, winners will have their videos featured on the CPJ website, and may have their videos presented at CPJ events.
- Failure to follow these rules may lead to disqualification from the contest.

Eligibility:

The contest is open to both Canadian and non-Canadian students. Submissions will be considered from secondary school (high school) students only.

A high school student is defined as someone who attended high school in the current calendar year or is enrolled to attend high school in the current calendar year.

Prizes:

1st Place: \$300 to the charity or cause of your choice. Note: the entry form includes a space for you to explain your choice of charity or cause and why they are worthy recipients of the award.

2nd Place: \$175 to the charity or cause of your choice.

Resources to get you started:

Research on the topic

<http://www.kairoscanada.org/wp-content/uploads/2011/10/DR-IR-11-10-HonouringTheChildren.pdf>

<http://www.kairoscanada.org/dignity-rights/indigenous-rights/>

<http://www.fncaringsociety.com/shannensdream/>

<http://www.fncaringsociety.com/what-you-can-do>

<http://www.cbc.ca/doczone/8thfire/aboriginal101.html>

http://www.crcna.org/pages/cm_aborig_index.cfm

http://www.crcna.org/pages/publicdialogue_indigenous.cfm

On May 6-16th, 2012, the United Nations Special Rapporteur on the Right to Food is undertaking a country mission to Canada on May 6-16th, 2012. His agenda includes visits with First Nations to discuss their current living situations. Keep track of findings and developments here:

<http://foodsecurecanada.org/un-right-food-mission-coming-canada>

Free Video Editing Software:

There are a number of free video editing software programs online such as Microsoft Movie Maker and Apple iMovie that are easy to download and use.

Disclaimer: Citizens for Public Justice (CPJ) is not responsible or liable for any claims related to the video entry, such as those related to infringements of intellectual property rights, public dissemination of the video and invasion of privacy, libel or slander. By participating in the contest, you agree to release and discharge CPJ from all actions, claims and demands arising out of your participation in the contest and the awarding of the prize.

If you have any questions or concerns e-mail melodi@cpj.ca.