



I pledge to
GIVE IT UP FOR THE EARTH!
by:

Blank white space for a signature, overlaid with a large, light grey 'SAMPLE' watermark.

#GiveItUpForTheEarth cpj.ca/for-the-earth

CITIZENS FOR
PUBLIC JUSTICE



**Working together
we can safeguard
the well-being of
people & the planet.**

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CITIZENS FOR
PUBLIC JUSTICE





A faith-in-action campaign to increase climate justice in Canada.

Please join us in signalling to the federal government that Canadians are prepared to make lifestyle changes to reduce greenhouse gas emissions and address climate change — and that we expect policy changes that will move us further and faster towards meeting our international climate change commitments.

We invite you to **GIVE IT UP FOR THE EARTH!** from [February 14](#) to [March 29, 2018](#).

To participate complete the pledge card (on reverse) and the postcard below.

1. Pledge

Identify your action(s) to reduce your emissions.

For example,

- walk, bike, or bus
- buy less, buy local, buy used
- eliminate air travel
- eat less meat; eat local & in season
- reduce electricity use
- support eco-friendly businesses
- divest from fossil fuels
- upgrade windows, doors & insulation
- buy fair trade
- cut waste
- refuse one-use / overpackaged items

More at cpj.ca/greening.

Write your pledge on the reverse of [this](#) card.

Post a selfie with your pledge social media, using the hashtag **#GiveItUpForTheEarth**.

Keep your pledge somewhere visible (like the fridge) as a reminder of your commitment.

2. Call for Action!

Complete the postcard below. Include your pledge, name, city, province, and postal code.

Return the postcard to your local organizer

OR

Mail the postcard directly to Citizens for Public Justice (no postage required).

Invite your friends and family to join the campaign and **Give it up for the Earth!**

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↓ TEAR HERE ↓

To the Honourable Minister Catherine McKenna,
I believe that climate change is a critical issue.

I am committing to GIVE IT UP FOR THE EARTH!

Over the next 6 weeks, I will reduce my emissions by:

The climate crisis requires more than individual action. Canada's climate framework is a first step. Now, emissions must be reduced as promised. We must also continually strive to do better.

Will YOUR government GIVE IT UP FOR THE EARTH?

We urge you to end all subsidies to the fossil fuel sector right away.

The \$1.5 billion saved annually should be strategically invested in renewable energy, energy efficiency, and skills development, setting Canada on a course for a full transition to clean energy by 2050.

All postcards collected will be delivered to the Hon. Catherine McKenna, Minister of the Environment and Climate Change.

Name (please print)

City, Province

Postal Code