

SAMPLE: ONE-PAGE BRIEF

**A Poverty Reduction Strategy**

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**Summary**

A comprehensive federal poverty reduction strategy would make a significant difference for millions of poor Canadians. This poverty reduction strategy should include a vision with measurable targets and timelines, an action plan and budget, mechanisms of accountability and indicators to monitor progress.

**Issue**

* In 2013, 2.96 million people in Canada were poor.
* Persistent poverty impacts the dignity of many Canadians and represents a serious cost to individuals, our society, and our economy.
* Poverty undermines the right of every person to live with dignity, to participate in society, and to meet basic human needs.

**Background**

* In 1989, the House of Commons passed a unanimous resolution calling for child poverty to be eliminated in Canada by the year 2000. Yet child poverty rates have not improved.

**Rationale**

* Successful anti-poverty strategies in Ireland and the United Kingdom are evidence that a federal comprehensive strategy, if implemented correctly, can significantly reduce poverty.
* **Recommendation**
* Parliament should announce a federal poverty reduction strategy that includes measurable targets and timelines, an action plan and a budget, mechanisms of accountability and poverty indicators to monitor progress.

**Contact**

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