

## FINANCIAL NOTES

2013 was a year of celebration and re-dedication for CPJ. Celebrating 50 years of public justice in Canada, CPJ kicked off a major fundraising campaign: “Building Public Justice Together.” The goal is to build sustainability for CPJ’s programs and to eventually purchase our own office space, saving on rent.

With initial start-up costs for the campaign, CPJ Directors budgeted for a slight deficit in 2013. I am delighted to report that 2013 ended not in deficit but with a surplus of \$11,923. Our budgeted revenues of \$700,000 were exceeded as generous donors provided \$707,637 while expenses were kept down to just \$695,714. One of the goals of the campaign has been fully funded this year: the continuation of our Communications Coordinator position.

The overall balance sheet also improved as we continued to pay down outstanding loans and had some debts forgiven by supportive lenders. The loan balance dropped initially from \$40,890 to \$31,537.

Another rich blessing surprised us this year when two long-time supporters (husband and wife) made a wonderful and sacrificial gift of \$100,000. This amount has been added to our outstanding loans and will be gifted entirely to CPJ over the next five years. CPJ is very grateful.

And finally, many thanks to the Finance Committee who provided helpful financial oversight and to our dedicated staff who work in the financial area.

–Mike Bos, Treasurer

## CJL FOUNDATION operating as CITIZENS FOR PUBLIC JUSTICE 2013 Financial Statements (audited statements upon request)

### BALANCE SHEET as of December 31

|   | 2013             | 2012             |
|---|------------------|------------------|
| <b>Assets</b>                             |                  |                  |
| Cash                                      | \$291,648        | \$126,915        |
| Investments                               | 110,481          | 70,000           |
| Accounts Receivable                       | 19,243           | 26,407           |
| Prepaid Expenses                          | 6,917            | 6,909            |
| Fixed Assets                              | 630              | 2,370            |
| <b>Total Assets</b>                       | <b>\$428,919</b> | <b>\$232,601</b> |
| <b>Liabilities</b>                        |                  |                  |
| Accounts Payable                          | 20,768           | 18,521           |
| Notes payable                             | 131,537          | 40,890           |
| Deferred Revenues                         | 90,000           | 0                |
| <b>Total Liabilities</b>                  | <b>\$242,305</b> | <b>\$59,411</b>  |
| <b>Net Assets</b>                         |                  |                  |
| Bequest Fund                              | 57,464           | 57,464           |
| Public Justice House Fund                 | 2,000            | 500              |
| Unrestricted Net Assets                   | 127,150          | 115,226          |
| <b>Total Net Assets</b>                   | <b>\$186,614</b> | <b>\$173,190</b> |
| <b>Total Liabilities and Fund Balance</b> | <b>\$428,919</b> | <b>\$232,601</b> |

### STATEMENT OF REVENUES, EXPENSES AND NET ASSETS

|  | Actual<br>2013   | Budget<br>2013   | Actual<br>2012   | Budget<br>2014   |
|--|------------------|------------------|------------------|------------------|
| <b>Revenue</b>                             |                  |                  |                  |                  |
| Individuals                                | \$371,802        | \$395,825        | \$331,006        | \$479,599        |
| Bequests                                   | 16,344           | 0                | 49,133           | 0                |
| Churches                                   | 37,730           | 35,000           | 35,765           | 35,000           |
| Religious Congregations & Orders           | 146,500          | 185,000          | 185,100          | 185,000          |
| Other Charities                            | 65,990           | 35,675           | 53,650           | 27,500           |
| Foundations                                | 19,500           | 40,000           | 20,100           | 30,000           |
| Other Income (Sales, Events, Honoraria)    | 49,771           | 8,500            | 41,281           | 16,000           |
| <b>Total Income</b>                        | <b>\$707,637</b> | <b>\$700,000</b> | <b>\$716,035</b> | <b>\$773,099</b> |
| <b>Expenditure</b>                         |                  |                  |                  |                  |
| Program                                    | \$496,495        | \$576,305        | \$471,501        | \$522,656        |
| Fundraising and Campaign                   | 111,896          | 115,582          | 92,250           | 117,380          |
| Administration                             | 85,583           | 94,312           | 75,135           | 89,778           |
| Amortization                               | 1,740            | 4,737            | 1,740            | 0                |
| Contingency                                |                  | 11,700           |                  | 6,700            |
| <b>Total Expenses</b>                      | <b>\$695,714</b> | <b>\$802,636</b> | <b>\$640,626</b> | <b>\$736,515</b> |
| <b>Surplus</b>                             | <b>\$11,923</b>  |                  | <b>\$75,409</b>  | <b>\$36,584</b>  |
| Unrestricted Net Assets, beginning of year | 115,226          |                  | 97,281           |                  |
| Unrestricted Net Assets, end of year       | 127,150          |                  | 115,226          |                  |
| Increase in Bequest Fund                   | 0                |                  | 57,464           |                  |
| Increase in Public Justice House Fund      | 1,500            |                  | 0                |                  |

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## 2013 Annual Report



CPJ Board members (May 2013): Jake Kuiken, Lorraine Land, Lee Hollaar, Naomi Kabugi, John Murphy, Mark Huyser-Wierenga, Carol Thiessen, Mike Bos, Fred Wind, Maylanne Maybee, Leah Watkiss. Not in the picture: Dwayne Hodgson, Genevieve Gallant, Sheila McKinley osu, and Will Postma.

*From CPJ's Board Chair  
and Executive Director*

### HAPPY 50<sup>TH</sup> ANNIVERSARY, CITIZENS FOR PUBLIC JUSTICE!

What a tremendous year 2013 was! CPJ was able to celebrate with 150 people at our Annual General Meeting in Edmonton last May, and over 100 supporters enjoyed our anniversary dinner and talk in Toronto. Similar celebrations were held in four other Canadian cities.

CPJ wanted to recognize all the effort that came before us. The hours of reflection, debate, and fellowship in the myriad tasks of promoting public justice are too many to tally. But it is important to recognize and praise the ground-breaking work that has laid such

a strong framework for the vibrant public justice efforts of CPJ today.

Your increased financial commitments have allowed CPJ to carry out programs in more cities than ever before and finish 2013 with a small surplus. A growing number of supporters have pledged support through the “Building Public Justice Together” campaign – and this has really made a difference!

We would like to thank retiring board members Jake Kuiken of Calgary and Sister Sheila McKinley osu of Chatham who provided inspired guidance to our Program Advisory Committee and Lorraine Land of Toronto who assisted CPJ's Financial Development Committee. Two members from Winnipeg will also be missed: Maylanne Maybee who served as Secretary and Carol Thiessen who served on the Finance Committee. After four

years of service as Board chair, Mark Huyser-Wierenga's term has also been completed.

A very sincere thank you to each and every volunteer, donor, and staff person who has contributed over these past fifty years! You can be proud of your faithfulness and accomplishments. We look forward to renewed public justice activities in the year ahead and we are continually grateful for your participation and support.

On behalf of the Board and staff,

–Mark Huyser-Wierenga  
and Joe Gunn

## LOOKING BACK, LOOKING FORWARD: CPJ AT 50

Since our inception in 1963, CPJ has defended the poor and disenfranchised, refugees and newcomers, Aboriginal peoples, and God's great Earth. We are grateful for all those who have come before us and we look to the future with great anticipation.

Throughout 2013, CPJ's 50th anniversary year, we were encouraged by tremendous anniversary events in Vancouver, Edmonton, Calgary, Winnipeg, Toronto, and Ottawa.



### POVERTY IN CANADA

2013 saw a number of important CPJ initiatives around poverty.

First was our engagement on the federal Finance Committee (FINA) study of income inequality in Canada. A full ten months after the study was approved, FINA held just three days of hearings. CPJ was present in the media, expressing our concern about the lack of attention given to Canada's poorest. We followed the process closely, and when the Committee report was finally released in the last hours of Parliament's 2013 session, CPJ promptly provided analysis of the inadequate "stay-the-course" recommendations.

Second was our *Poverty Trends Scorecard* series of four reports highlighting the facts and figures on poverty in Canada

and providing a basis for CPJ's policy recommendations. Each report includes an overview and a series of easy-to-read fact sheets:

- **Income, Wealth, and Inequality**  
An exploration of post-recession income trends, noting that the gap between the richest and poorest Canadians is growing at an alarming rate. (February 2013)
- **Labour Market Trends**  
A look at the Canadian labour market patterns in the aftermath of the global financial crisis which erupted in 2008. (July 2013)
- **Poverty Trends Highlights**  
A timely snapshot of poverty in Canada which shows areas of improvement in poverty and where poverty is worsening. (October 2013)
- **Making Ends Meet**  
An analysis of how Canadians are struggling to keep up with rising living costs in the face of economic uncertainty and stagnant incomes. (December 2013)

Third, as co-lead of *Dignity for All: the campaign for a poverty-free Canada*, CPJ was instrumental in the organization of "Chew on This!" a cross-Canada event to mark the International Day for the Eradication of Poverty. On October 17, frontline volunteers from food banks, emergency meal programs, and drop-in centres took to the streets in 12 cities with lunch bags containing statistics on poverty and hunger and a postcard calling on the federal government to develop a national poverty action plan.

Finally, we raised the question of a Guaranteed Livable Income (GLI), a poverty reduction tool considered in great detail by



CPJ in recent years. CPJ created a widely circulated infographic that compares the current welfare system with a GLI.

### AFFORDABLE HOUSING

As part of our continued efforts on housing, CPJ co-led a major national campaign in early 2013 to educate Canadians on the need for a national housing strategy with increased federal investments. (Our housing infographic was also a real hit!) The non-partisan campaign encouraged groups and individuals to get behind Bill C-400, which called for the development of a national housing strategy. Over 60 major organizations were involved, including the Assembly of First Nations, the Wellesley Institute, the Canadian Council of Churches, and several national church offices.

Despite incredible support across the country, C-400 was defeated in late February in the House of Commons. All was not lost, however. In the 2013 federal budget, both the Affordable Housing Framework and the Homelessness Partnering Strategy were renewed for five years (an improvement over the less certain three-year funding cycles of the past).

In July, CPJ attended the Joint Assembly of the Anglican Church of Canada and the Evangelical Lutheran Church in Canada with the theme, "Together for the love of the World." The assembly passed a declaration with the support of 98 per cent of delegates calling for action on homelessness and affordable housing. After the vote, 480 delegates signed Dignity for All postcards, provided by CPJ, calling for a national housing strategy



and renewed funding for social housing providers. Staff from CPJ and the Anglican Church of Canada delivered the postcards to Kathleen Wynne as she was hosting the premiers in Ontario later that month.

### PROUD TO PROTECT REFUGEES

On April 4, CPJ joined the Canadian Council for Refugees and several national churches in the Proud to Protect Refugees campaign, calling for public declarations of support for refugees. CPJ also sent letters to then Citizenship and Immigration Minister Jason Kenney in both April and June, asking him to rescind the cuts to the Interim Federal Health Program (IFHP), Canada's health coverage plan for refugees and refugee claimants.



Cuts to the IFHP were highlighted once again as CPJ prepared its summer pre-budget brief for the federal Finance Committee. CPJ asked that the federal government rescind these cuts in Budget 2014. We also worked to shift the discourse away from perceiving refugees as "freeloaders" to recognizing them as people who Canada has committed to protect and who make significant contributions to the country, despite having experienced incredible hardships.

### ECOLOGICAL JUSTICE

Throughout 2013, CPJ was present at events and conferences speaking on the moral imperative for people of faith to engage in creation care and creation advocacy. In the spring, we published "Carbon and the Common Good," a background on putting a price on carbon. Then in our August submission to the federal pre-budget consultations, CPJ included a recommendation that Canada put a price on carbon. We argued that Canada could

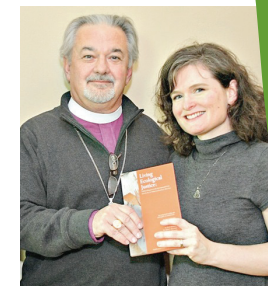
achieve both environmental and social goals by imposing the polluter-pays principle.

In September, CPJ published *Living Ecological Justice: A Biblical Response to the Environmental Crisis*, a book for Canadian Christians trying to live out the justice mandate to care and advocate for creation. *Living Ecological Justice* explores God's love for the Earth; the biblical case for creation advocacy; and the call to individual, community, denominational, and interfaith action.

### BUILDING PUBLIC JUSTICE TOGETHER

2013 saw the launch of a five-year major gift campaign to increase the effectiveness and impact of CPJ's work. Resources collected through the "Building Public Justice Together" campaign will support several critical areas including policy work on poverty elimination and ecological justice, communications and outreach, purchasing a home of our own, and expanding our successful Public Justice Internship program to two paid interns each year.

Seminarian and current CPJ theology intern JoAnne Lam is optimistic about the promise of CPJ. "For the next 50 years," she says, "CPJ will grow to be ever more present in the political arena, affecting public policies and bringing attention to the disadvantaged and disenfranchised in Canada. Let's continue the adventure until the next generation arises."



## STAFF DURING 2013

**Executive Director**  
Joe Gunn

**Communications and Development Specialist**  
Michael Krakowiak

**Communications Coordinator**  
Sarah Shepherd (until November)  
Brad Wassink (began November)

**Coordinator, Finance and Administration**  
David Pollock

**Development Officer**  
Rene Joergensen (until April)  
Jim McIntyre (began May)

**Policy Analysts**  
Simon Lewchuk  
Karri Munn-Venn

**Public Justice Intern**  
Brad Wassink (until August)  
Ashley Chapman (began September)

**Research Associate**  
Katherine Scott

**Interns**  
**Communications:** Miriam Illman-White  
(Summer)

**Theology:** Joanne Lam (began September)  
**Social Work:** Nicole Armstrong (September – December)



### CITIZENS FOR PUBLIC JUSTICE

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