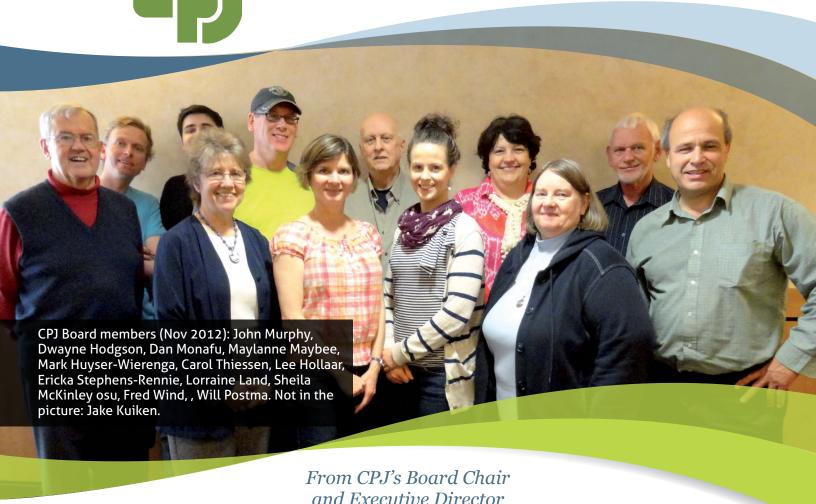
# 2012 ANNUAL REPORT



This was a year that gave us cause to offer sincere thanks for all the effort that came before us in CPJ's 49 year history – thanks to all of you who are members and supporters in the work of promoting public justice throughout these years!

From the earliest supporters a tremendous legacy has been inherited, allowing the organization to move into the future with fresh confidence in our vision and mandate. CPJ has become broadly ecumenical – working with Christians of many religious backgrounds - and on some projects like ecological justice, we now find ourselves working collaboratively with a growing number of

collaboratively with a growing number of interfaith partner groups.

CPJ was able to add a new staff position this year, in the important area of Communications. We have heard our members' requests to always let you know what our good work is accomplishing. So we trust this addition will enhance CPJ's ability to stay in touch with you, as well as to get our message out clearly and strategically to opinion makers.

We are pleased to report that, in spite of living through a year of mixed economic news for many Canadian charities, CPJ completed its work within budget. The financial support of so many faithful donors, including a growing number who have chosen the monthly donation plan, is worthy of our continual gratitude. As the organization consolidates its financial position, more of our resources can be dedicated to policy development, public engagement, and membership animation activities.

We would like to thank retiring board members: Frederick Wind of Whitby led us admirably as Treasurer; Er-

icka Stephens-Rennie of Vancouver served as Vice-Chair, and Dan Monafu of Ottawa served on CPJ's Finance Committee. We are assured of the on-going engagement of

these colleagues, who continue to support CPJ's work as we enter our exciting 50th anniversary year. Please help us continue the journey towards public justice!

On behalf of the Board and staff, -Mark Huyser-Wierenga and Joe Gunn

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**OF** 

### CELEBRATING 2012: A Year of Inspiring Leadership

2012 opened by celebrating the life and passion of CPJ's co-founder Gerald Vandezande. A member of the Order of Canada and a tireless Christian activist, Gerald passed away in July 2011. Working with our friends at the Institute for Christian Studies and the Vandezande family, CPJ packed a Toronto church in February for a moving commemoration as well as a day of seminars on the issues Gerry held dear. Our pursuit of public justice continues to be inspired by those who came before.

# Public justice on the political agenda



Poverty elimination continues to be a critical policy goal for CPJ. We help lead *Dignity for All: the campaign for a poverty-free Canada*, and we grew our capacity to provide in-depth research and analysis of poverty. Several events served to keep poverty on the agenda, including:

• "What's Next? How do we Address

Poverty in Canada?" A public forum in February that
attracted a capacity



crowd (and extensive online viewing) and inspired the formation of the parliamentary All-Party Anti-Poverty Caucus. Senators and MPs concerned about poverty continue to invite CPJ to attend meetings of this grouping.

- Dignity for All Policy Summits on Income Security (April) and Food Security (December) focused on the intersection of poverty, income and hunger. These events forge consensus among civil society groups on an eventual federal poverty elimination strategy.
- Our new *Poverty Trends Score-card—Canada 2012* was launched on October 17 on Parliament Hill to honour the International Day for the Eradication of Poverty. This series of accessible factsheets on the situation of poverty in Canada was shared in the Senate, promoted by over 30 newspapers, churches, health organizations, anti-poverty coalitions, and unions, and used by MPs and Senators from the Conservative, Liberal, and New Democratic Parties.
  - That same evening, a well-attended event "Ending Poverty
     Together: Real Stories, Real
     Solutions," allowed

the public to engage their political leaders and demand progress towards eliminating poverty in Canada.

In February, we presented a brief to the United Nations Special Rapporteur on the Right to Food, emphasizing how poverty and hunger issues can be addressed. In October, we submitted a brief to the UN Human Rights Council Universal Periodic Review of Canada, arguing that our international obligations demand a poverty elimination plan.

CPJ also prepared a brief for the federal Standing Committee on Finance entitled, "Promoting the Common Good," urging the federal government to develop a 2013 budget grounded in the wellbeing of everyone in Canada. In a subsequent letter to the Committee, CPJ's Chair called for a commitment to thorough hearings in the anticipated federal study on in-



come inequality in Canada.

As the United Nation's COP18 Climate Change talks approached in November, CPJ played a leading role in the communications between the Canadian Council of Churches - of which we are an 'affiliate member' - and Environment Minister Peter Kent. The churches urged the federal government to reduce Canadian emissions and assist developing countries to finance climate change mitigation and adaptation. Acknowledging CPJ's tremendous leadership among faith communities, the Pembina Institute - a Canadian non-profit sustainable energy think tank - recognized Joe Gunn as a "Clean Energy Champion."



CPJ staff visited Chief Theresa Spence on Victoria Island in December, and decided to fast for a day in support of that new relationship Aboriginal peoples desire to build with Canada.

### Public justice across Canada

Regular communication with our supporters was a priority project this year. CPJ lead events in Victoria and Vancouver BC, presented to francophone audiences in Quebec City and Montreal, spoke in Kingston, and at an Anglican conference in Richmond Hill. CPJ also made presentations to Mennonite editors, Baptist stu-



dents, Catholic nuns, Presbyterian leaders, Reformed Days of Encouragement, academics at two University of Toronto conferences and we preached at several Sunday services. Our sixweek Lenten Bible Study, produced by our intern and Lutheran candidate for priesthood, was used in several congregations.

Stay connected on a wide range of public justice issues via our weekly website articles. Be sure you receive our print publication the Catalyst three times a year, the revamped JusticE-News each month; join our Facebook page, and our new Twitter space.

#### Public justice celebrated

We ended the year in celebration again. Alberta Liberal Senator Grant Mitchell awarded the Queen's Diamond Jubilee Medal to Joe Gunn, for his outstanding work bringing faith communities together behind the Interfaith Call for Leadership and Action on Climate Change.

CPJ has been blessed this year beginning to end – with inspiring leadership among our staff and volunteers, promoting God's love of neigbour, caring for creation, and seeking the common good.

### Melodi Alopaeus

Public Justice Intern (until August 2012)

STAFF DURING 2012

Joe Gunn **Executive Director** 

Rene Joergensen **Development Officer** 

Michael Krakowiak Communications and Development **Specialist** 

Simon Lewchuk Socio-Economic Policy Analyst

Karri Munn-Venn Socio-Economic Policy Analyst

**David Pollock** Coordinator, Finance and Administra-

**Katherine Scott** Researcher

tion

Sarah Shepherd Communications Coordinator

**Anna Thede** Intern (until August 2012)

**Brad Wassink** 

Public Justice Intern (began September 2012)

**Nate Wilson** Laurentian Intern (September - November)



**CITIZENS FOR PUBLIC JUSTICE** 

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**Charitable Number:** 

89438 3512 RR0001 (CJL Foundation)

### FINANCIAL NOTES

In 2012 CPJ was blessed by generous contributions from several bequests which allowed our total revenues to be recorded as \$716,035 – more than a \$48,000 increase over the previous year.

Careful stewardship of expenses even with the September hiring of a new Communications Coordinator, kept expenditures down to \$640,626 allowing CPJ to end the year with a surplus of \$75,409.

The loans which have been graciously provided to CPJ were also repaid substantially during 2012. Our current liabilities are down to just \$59,411. It is wonderful to see how richly God has blessed this organization through the support of its members and the hard work of its staff and Board.

Following the 2010 AGM, the directors developed a policy that called for any bequests (unrestricted), to be placed in a reserve account. I am pleased to announce that at year end CPJ was able to transfer \$57,464 to Christian Stewardship Services to hold as a revocable deposit which is paying CPJ approximately 4% interest. These funds will be held on reserve since auditors recommend that non-profits build a reserve fund of from 3 to 6 months of salary.

As this will be my final year as treasurer, I would especially like to thank the Finance Committee members who have helped greatly to provide solid financial oversight and to our dedicated staff who work in the financial area. Frederick Wind, Treasurer.

## CJL FOUNDATION operating as **CITIZENS FOR PUBLIC JUSTICE** 2012 Financial Statements (audited statements upon request)

BALANCE SHEET as of December 31	2012	2011
Assets		
Cash	\$126,915	\$172,005
Investments	70,000	0
Accounts Receivable	26,407	40,389
Prepaid Expenses	6,909	6,871
Fixed Assets	2,370	4,110
Total Assets	\$232,601	\$223,375
Liabilities		
Accounts Payable	18,521	20,348
Notes payable	40,890	105,746
Deferred Revenues	0	0
Total Liabilities	\$59,411	\$126,094
Fund Balance	\$173,190	\$97,281
Total Liabilities and Fund Balance	\$232,601	\$223,375

#### STATEMENT OF REVENUES, EXPENSES AND NET ASSETS

	Actual 2012	Budget 2012	Actual 2011	Budget 2013
Revenues				
Memberships *	\$0	\$0	\$45,695	\$0
Donations	318,006	405,632	288,134	395,825
Bequests	49,133	0	4,216	0
Campaign	0	0	4,705	200,000
Churches	35,765	35,000	35,740	35,000
Religious Congregations & Orders (Includes grant for DFA)	185,100	190,000	182,706	185,000
Dignity for All	13,000	3,175	9,575	3,175
Non-receipted Donations	53,650	25,000	54,235	32,500
Foundations	20,100	35,000	19,500	40,000
Other Income (Sales, Events, Honoraria)	41,281	18,400	22,733	8,500
Total Income	\$716,035	\$712,207	\$667,239	\$900,000
Expenses				
Program [71.8% of expenditure]	471,501	500,170	424,620	576,305
Fundraising [14.4% of exp.]	92,250	100,313	85,161	115,582
Administration and Overhead [11.75% of exp.]	75,135	81,852	69,489	94,312
Contingency [1.46% of exp.]	1,740	8,000	0	11,700
Depreciation [0.59% of exp.]	0	6,280	12,123	4,737
Total	\$640,626	\$671,811	\$591,393	\$802,636
Salaries and wages as a percentage of total costs	64.34		62.90	
Surplus/(Deficit) **	\$75,409		\$102,185	\$97,364
Net assets (deficiency), beginning	\$97,281		\$21,436	
Net assets (deficiency), end	\$75,409		\$97,281	
Transfer to Bequest Fund	\$(57,464)		\$0	
Balance -end of year	\$115,226		\$97,281	

<sup>\*</sup> Auditor requested Membership shown in Donations.

<sup>\*\*</sup> Surpluses will be directed toward the "Building Public Justice Together Campaign".